

Top 10 Eyeshadow Shapes

This article is especially for those of you who may feel stuck with your everyday makeup look and desire to branch out, but just can't seem to figure out the best way to do it. Whether you are new to makeup, or a pro, we hope you find these ten eyeshadow shapes useful!

Highlights:



Makeup is, after all, just a trick of the light. By highlighting certain areas, you can easily create the illusion of a brighter eye. Using lighter shades in areas to help them stand out, and deeper shades to add depth, pushing them back.

My favorite sweet spots to highlight are the inner corner of the eye, the center of the eyelid, and along the brow bone. Placing highlights in these three areas will help accentuate the eye and overall leave them looking bigger and brighter.



Different Eyeshadow Shapes:

There are countless ways for one to use eyeshadows. By combining different colors, textures, and finishes you can create different eye shapes that will help you switch up your daily routine. Here are a few ideas where to apply the deepest shade.

Bust out the box and experiment with a new eye shape today! If you're feeling extra daring, throw on a color you wouldn't normally wear.

Inner Corner:



Add a darker shadow to the inside of the lid. This is a great placement for those of you with wide set eyes, as it helps reduce the space between your eyes.



Outer Corner:



Adding dark shades to the outer corner of the lid is flattering to most eye shapes, but particularly for those with close set eyes. Having the darkest part on the far side of the lid helps your eyes appear farther apart.



Both Corners:



This is a great shape for all, as it compliments most eye shapes. By adding the darkest shadow to both the inner and outer corners, while still highlighting in the other areas (as shown) this placement neither makes your eyes look smaller or larger. This shape is also very versatile, as it works well with both neutral or bold, dramatic colors.



Outer Corner, "Cat Shape":



Pull your eye upwards with this cat eye shape by applying your darkest shadow to the outer corner in a large winged shape.

If your eyelids droop a little (or a lot), this shape will help pull them back up and give them that extra boost they need. This shape is notorious for being on the devious side: the upwards angle of the shadow creates a more mysterious look.



Outer Corner & Crease, Blended Upwards:



The darker shadow is applied to the outer corner and crease, and then blended up towards the brow, where it meets the highlighter and blends together with it.

Again, this is a great shape that is flattering on all eye types. It works especially well for those with hooded eyes. If you have hooded eyes, be sure to extend the shadows upward a little more so the color shows up with an open eye.



Banana:



This technique can make your eyes appear wider and your lid longer. Apply to the outer corner, carrying the dark shadow to just above your inner corner and blend together.



Whole Inner Part:



This shape isn't for everyone. It's quite a bit bolder and has the tendency to make some look angry or their eyebrows too heavy. We suggest trying it with lighter colors first to see

if it's a good fit for you.



Just The Crease:



Apply the dark shadow neatly to the crease. This will help create more depth. If you add a lighter shadow to the lid your eye will appear much larger. This shape is typically known as a “cut crease”.



Whole Lid:



Apply dark shadow to the entire lid. This can be heavy on the eye, and very bold. Be careful using bright colors with this shape, if you are not looking to draw too much attention to your eyes.



Well, there ya have it, our Top Ten Eyeshadow Shapes! We hope you found some of these shapes useful. Remember: don't be afraid to try a new look, you might just find one you really love!

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